



Business Development

November 5, 2010

Ken Alberts
Office of the City Manager
City of Rochelle
420 N. 6th Street
Rochelle, Illinois 61068

Dear Mr. Alberts,

On behalf of the Board of Directors, I am writing to request an extension of the Agreement between the City of Rochelle and the Rochelle Area Chamber of Commerce which assigns duties of Retail Commercial Development to Peggy Friday, Executive Director/CEO of the Chamber as of May 1, 2009.

The current legal Agreement expires on March 23, 2011. The Chamber Board is seeking a (3) year extension whereas the City of Rochelle will continue to pay Ms. Fridays' present City salary and provide all employee benefits to which she was entitled prior to the commencement of the 2009 Agreement. Any additional wages or bonus continues to be the sole responsibility of the Chamber of Commerce.

The Board of Directors additionally requests that the Terms of the Agreement remain in place with the exception of the following: *"and shall be renewed for successive periods of one (1) year thereafter unless either party gives at least thirty (30) days written notice to the other party of its intent that the Agreement not be renewed;"* The elimination of this language will allow the Chamber to continue to provide critical economic development and chamber services to our members and business community. The Chamber is committed to being fiscally responsible and ultimately self-sufficient. Since the Chamber is a membership-driven organization, this agreement provides the guarantee of a reliable revenue stream that will keep the Chamber operating as it grows its membership base and the programs and services necessary to sustain itself.

The acquisition of businesses such as Prescott Brothers Ford of Rochelle, Sears Hometown Stores, Walmart, and the retail and restaurants that will follow, is important to the quality of life of our residents and visitors. The Chamber remains committed to commercial and retail development and its partnership with the City of Rochelle and Economic Development.

Thank you for the investment you are making in the rebuilding of the Rochelle Area Chamber of Commerce & Business Development and the strengthening of our local economy.

Very truly yours,

Douglas A. Creason
Chairman