

August 2, 2018

To Rochelle City Council and City Manager,

The Artists' Garden is seeking council approval to hold our Grand Opening event on Friday August 24th. Our goal is to hold an upscale event to introduce the greater Rochelle Community to our new store in downtown Rochelle and highlight the existing Downtown Businesses. The Artists' Garden is a retail boutique which will be selling handcrafted, artwork, new items, and slightly used pieces for your home or office. Our 2nd floor has 2 suites. Currently they are available through AIRBNB for overnight stays in Rochelle.

We will have our store open for business and tours will be given of the suites. Downtown businesses are also involved to make this a downtown wide event.

The Kennay's Distillery will be giving Sneak Peak Tours of the new facility as well as Opening the old **Hallmark Building** for tours, **Colonial Flower Shop** will be open for business, **Aldo's** will be open for business and providing food for the crowds, **Happy Babies** will be open, **Dick Harms Antiques** will be open, **Jana Gruben** will be attending to answer any questions about her buildings, and many more businesses will be involved. We plan to feature downtown vendors and local music to inform the public that the downtown is changing and there are new places to shop and eat.

We would also like to allow customers to easily access **Aldo's** restaurant for dinner. If agreed we would be blocking the road from the Distillery South to 4th Street. The area between 5th Street and South to the Distillery will be used as a **Valet Parking Drive-Up Area for Aldos Restaurant Customers only**. We are proposing that **City Officials act as Valets for the Evening**. The cars would pull up and the Mayor, City Manager, etc. would park the cars in the lots available in town. This is a fantastic way to get the City involved and shake the hands of the public that voted for them. The City Officials would sign up for time slots that would be available from 5PM-8PM. The event would give the City and the businesses exposure. We would advertise all the events and valet parking for Aldos on the radio and other Media Sites. Let's roll out the Red Carpet for Rochelle.

The Artists' Garden will provide décor for the event. Food and liquor will be provided by the downtown restaurants and local services that will have all required licenses in place. We have secured the music for the event.

The Artists' Garden respectfully requests the closure of the following Street on August 24, 2018:

- Lincoln Highway from 4th Avenue to 5th Avenue
- 5-8PM

We are excited about the opportunity to host this upscale event in the downtown and appreciate your consideration.

Sincerely,

Teresa Petry

The Artists' Garden

teresa@artistsgardenbeyondcanvas.com

630-673-8714