

**ROCHELLE CITY COUNCIL
SPECIAL COUNCIL MEETING MINUTES
MONDAY, AUGUST 29, 2011
STRATEGIC PLANNING**

The Rochelle City Council met in *Special* Session at 5:00 p.m. on Monday, August 29, 2011 in the Council Chambers of City Hall; 420 N. 6th Street; Rochelle, IL 61068.

ROLL CALL: Present on Roll Call were Councilmembers Hayes, Eckhardt, Hollonbeck, Rice D. McDermott, Berg and Mayor Olson. Absent: None. Also present were City Manager Plyman and City Clerk McKinney.

The facilitator for the Strategic Planning meeting was Craig Rapp, NIU Senior Consultant with the Center for Governmental Study. All Council members introduced themselves and stated why they ran for office and how they wanted to be remembered.

Mr. Rapp had the Council do several exercises to set the direction of the meeting. They were to come up with comments to the following:

Strengths, Weakness, Opportunities and Threats.

Following all the exercises, the Council came up with their key priorities for the next five years.

1. **Community Development**
 - a) 25 New Residential Housing Units by 12/31/13
 - b) Reduce Retail Vacancy by 12/31/13 by 10%
 - c) Downtown Development Plan by 12/31/12
2. **Employee workforce Development**
 - a) Establish an organization secession Plan by 3/1/12
 - b) Evaluate staffing analyses and compensation requirements by 3/1/12
3. **Infrastructure**
 - a) Update Capital Improvement Plan by 3/1/12
4. **Enterprise Management**
 - a) Adopt Plan for Expanding Tech Park, Airport, City Rail by 12/31/13
5. **Quality of Life Improvements**
 - a) Reduce/Eliminate Train Noise by 12/31/13
 - b) Plan for Bike Route by 7/1/12

ADJOURNMENT: At 5:47 p.m., Councilman Berg moved and seconded by Councilman McDermott, "**I move the Council adjourn.**" Motion passed by voice vote without dissent.

Chet Olson
Mayor, City of Rochelle

Bruce McKinney, CMC
City Clerk, City of Rochelle