

Rochelle Tourism & Visitor's Association
PO Box 331
500 Lincoln Avenue
Rochelle, IL. 61068

August 21, 2012

Mr. David Plyman,

The purpose of this letter is to request the approval of yourself and the Rochelle City Council to sign an agreement which would add a second Illinois Lincoln Highway mural in Rochelle.

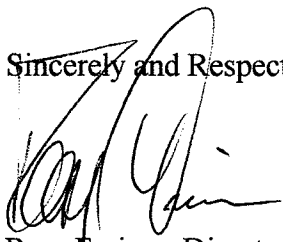
A little more than 5 years ago, the Illinois Lincoln Highway Coalition mural of Emily Post was unveiled on the north wall of Hub City Furniture on Lincoln Highway. We have an opportunity through the same mural grant to acquire a second mural in Rochelle. This second ILHC mural would be placed on the east wall of the TransWorld Plastic Films, Inc. building on Lincoln Highway. The address of the building is 150 N. 15th St.

You will find the guidelines for this project, entitled "ILHC Interpretive Mural Project Community Guidelines", along with this letter. This document outlines all that will be required of the City of Rochelle and the ILHC. Also along with this letter, you will find the Public Art Agreement between the City of Rochelle and TransWorld Plastic Films, Inc., which has already been signed by the building owners.

The concept of the mural will be centered around the history of transportation in Rochelle as "The Hub City". The mural will have an image of Rochelle's Partin-Palmer under the canopy of the 1918 Standard Oil Filling Station, with a steam engine coming out of the left or right side of the mural in a 3D effect.

This award winning mural project along the Illinois Lincoln Highway has garnered national attention and has increased visitors along the Illinois Lincoln Highway, most recently in Rochelle with a bus tour of about 60 people who stopped at the Emily Post Mural, 1918 Standard Oil Filling Station and Lincoln Highway Gazebo at the Rochelle Railroad Park. Having a second Lincoln Highway mural in Rochelle would make us one of very few communities with two murals and would ensure that any visitors traveling the Illinois Lincoln Highway would want to be sure to make a stop in Rochelle.

Sincerely and Respectfully,



Ross Freier – Director
Rochelle Tourism & Visitor's Association