



# City of Rochelle

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420 N 6<sup>th</sup> Street  
P.O. Box 601  
Rochelle, IL 61068-0601  
Tele: (815) 562-6161  
Fax: (815) 562-3888

March 2, 2015

City of Rochelle  
420 North Sixth Street  
Rochelle, IL 61068

To Rochelle City Council and City Manager,

City of Rochelle and Rochelle Area Chamber of Commerce staff members are seeking Council approval to hold an "Ale on Lincoln" event this June. The goal of the event is to introduce our region to a variety of ales while attracting visitors to local businesses. We plan to feature ale, bratwurst dinners, local merchants and music in downtown Rochelle on Saturday, June 13th from 12:00-5:00 pm.

The Rockford Brewing Company has agreed to partner with us for this event and will apply for a One-Day Liquor License from the City and a Special Event Retailer's License from the Illinois Liquor Commission. Wristbands will be issued to everyone over 21 attending the event. The brewery will provide complimentary tastings and sell beer by the glass for consumption at the event. In addition, the Rockford Brewing Company plans to hold two education sessions for attendees interested in learning how to brew beer.

Headon's Fine Meats will grill and provide bratwurst dinners on-site. Tickets for bratwurst dinners will be available for purchase in advance at Rochelle City Hall, Rochelle Area Chamber of Commerce, and Headon's Fine Meats or at the event at a slightly higher cost.

The Ale on Lincoln Planning Committee respectfully requests the closure of the following street and parking lot on October 4th:

- Lincoln Highway from Cherry Avenue north to 5<sup>th</sup> Avenue (5<sup>th</sup> Avenue will be open for traffic)
- City Parking Lot #6 next to Rochelle Municipal Utilities

We are excited about the opportunity to host this event in the downtown and appreciate your consideration.

Sincerely,

Ale on Lincoln Planning Committee  
Michelle Pease  
Sue Messer

Michelle Knight  
Jenny Thompson

Peggy Friday  
Michael Cruz