

Summer Country Jam 2016
Rochelle Municipal Airport
August 13, 2016
6-11pm

The Rochelle Chamber of Commerce is seeking Council consent to host the fourth annual Summer Country Jam on Saturday August 13, 2016 at the Rochelle Municipal Airport. The goals of the family-friendly country concert are to raise funds for the operation, programs, and services of the Chamber, provide a professional entertainment option for residents, attract visitors to the community, and generate measurable sales and tax revenue for existing businesses, vendors, the City of Rochelle, and Ogle County.

The Chamber will file a Special Event Application with the Illinois Department of Transportation (FAA) for approval to host the annual event at the Rochelle Municipal Airport. The concert satisfies the requirements for special non-aeronautical events at federally obligated airports. A similar site plan will be followed. Event is rain or shine. If weather prohibits parking on the lawn, alternate arrangements will be made to shuttle patrons from paved lots throughout the city. The event has never interfered with airport operations or normal business at the Chicagoland Skydiving Center.

Tickets will be available for sale at \$60 (Coyote Cage Pit) and \$30 (General Admission), making it affordable for country music fans of all ages. To encourage families, kids 10 and under are free. A-list Nashville, Tennessee artists will be performing. Plans are being finalized for a fan party/concert announcement mid-late January, 2016, at which time the Chamber will hold a ticket presale. Stage, sound, and lights will be provided as outlined in the Nashville contract riders. The Chamber will purchase adequate special event liability insurance.

The Chamber requests Council's permission to sell beer and wine at the event by obtaining a Special Event Retailer's License from the Illinois Liquor Control Commission. Non-alcoholic beverages will also be available. Wristbands will be issued to everyone over 21. Select Chamber members and First National Bank of Rochelle Management will staff and oversee the sale of alcohol.

A food court of local vendors will offer a varied menu of concert foods. The annual After-Party will be held from 11pm-1am (site to be determined). Off-duty law enforcement officers or professional security will ensure the grounds are safe and well-monitored. An Incident Action Plan will be drafted by Rochelle PD. Additional adult volunteers will watch over the venue to provide a safe and issue-free concert experience.

The economic impact to tourism can be measured. Local business and hospitality see a direct financial gain. Relationships are developed between agents and entertainers that will impact the ability to bring future quality amusement opportunities to Rochelle. Thank you for your support.