

RESOLUTION NO. _____

Date Passed: April 11, 2016

A RESOLUTION ADOPTING A NEW LOGO FOR ROCHELLE MUNICIPAL UTILITIES

WHEREAS, the City of Rochelle is a body politic and corporate, organized and existing pursuant to the Illinois Municipal Code, 65 ILCS 5/1-1-1, et. seq.; and

WHEREAS, the City has recently undertaken a long-term effort to revitalize the City, in particular the downtown area of the City, through a branding campaign and other efforts; and

WHEREAS, the City Council finds that the adoption of a new logo for the City's utility department, known as Rochelle Municipal Utilities in the form attached hereto as Exhibit A, would be in the best interests of that effort, and would serve the best interests of the citizens of the City;

NOW, THEREFORE BE IT RESOLVED by the Mayor and Council of the City of Rochelle that the logo attached hereto as Exhibit A is hereby adopted as the official logo of Rochelle municipal Utilities, effective as the date of adoption of this resolution.

PASSED AND APPROVED this 11th day of April, 2016.

ATTEST:

City Clerk

Mayor

