

Rack Bar and Grill

Cherry Avenue Block Party

June 10, 2017

1. Proposed Plan

It is our hope to shut down the East and West Ends of Cherry Avenue June 10, 2017. The purpose of this temporary closing is to allow a block party including a band to play on the Eastern most end of street immediately following Ale on Lincoln.

- Allowing such a party will create camaraderie among the taverns, as well as provide an attraction for residents both locally and within neighboring communities.
- This sort of attraction could serve as a huge opportunity for increased revenue and exposure to the Downtown as proven by neighboring communities.
- An event such as this has never been done within our community and as such will provide an opportunity to show the residents of Rochelle that we are capable of being the destination location that we so wish to be.
- It will enable people who have too long shied away from downtown to be here and present in all that is changing within Rochelle.

Requirements and Precautions

- The Closing of Cherry Avenue from 7pm for set up until 12:00 am for tear down of equipment. With the actual party beginning at 9pm and concluding at 11.
- A temporary fence around the perimeter closing off both ends of the street in question.
- Picnic style tables to be set up for seating.
- Security preventing minors as well as roaming beyond the perimeter with alcohol.
- Security posted at the entrances and exits of all participating taverns.
- Ample waste receptacles and tobacco retainers to eliminate littering.
- Sale of aluminum and plastic cups for the event. Cutting down on the potential for broken glass strewn in the streets.
- Band will conclude by 11 pm in compliance with the City Ordinance for noise control.

2. Affected Parties

The following locations will be invited to participate in this Event should they chose.

- Kenny's Place (formerly Chisum's Lounge)
- Hub Lounge
- TJ's Lounge