

WE CARE ROCHELLE DOWNTOWN BLOCK PARTY

Downtown Block Party
June 22, 2019
Lincoln Highway (block of KFD)

Block Party will begin at 1pm with the following:

Food Vendors
Face Painting
Touch a Truck
K9 Demonstration by RPD
Live Broadcast from 102.3 The Coyote

Live Music takes stage at 6PM with Love & Thunder.

*Stage assembly would begin at 8am that morning

Permit Needs

- Alcohol consumption in the street
- Food and beverage vendors on site

Benefits to Rochelle:

- We Care Rochelle's purpose is to support the RPD, RFD, Hub City Senior Center and the Rochelle Rescue Mission. We will generate revenue for these establishments through Vendor Fees and 50/50 Raffles.
- This event is designed to reach all ages and family types in and around Rochelle
- Goal is to turn this into an annual event

Businesses already on board:

- ReMax Hub City (Ryan Greifenkamp – Team Bearrows)
- Compass Mortgage (Josh Greifenkamp)
- Kennay Farm Distilling
- 102.3 The Coyote
- Country Financial – Josh Williams & Josh Messenger
- Hicks BBQ
- Ralfie's BBQ
- El Sol
- Alfano's
- Aldo's

- RPD
- RFD
- Sunshine Bakery
- Prescott Brother's Ford
- More to come

We are looking to acquire an all encompassing permit that will allow us to block off the streets of the downtown block of Lincoln Hwy. We are requesting that this permit would also allow for alcoholic beverages to be consumed in the blocked off portion of the block. We would like the stage to be able to be setup as early as possible in order to be completed prior to the start of the event. The event officially begins at 1pm with the band taking the stage from 6pm-8pm. We will need time for breakdown and cleanup after the event. Our request is to have this permit as early as possible in the day (8am or 9am) and be able to conclude by 9pm or 10pm. Thank you so much for your time and consideration. We feel this event is going to be a big success and will drive a lot of money back into our community.