



# City of Rochelle

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420 N 6<sup>th</sup> Street  
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**TO:** David Plyman, City Manager  
**FROM:** Kip Countryman  
Building Inspector  
**DATE:** July 2, 2013  
**SUBJECT:** Case PZC-7-13 314 North Sixth Street/Additional Wall Signage

Applicant: Downtown Rochelle Association  
Location: 314 North Sixth Street  
Zoning: B-1 Commercial Central Business  
Comprehensive Plan: B-1 Commercial Central Business  
Lot Size: 4084 Square Feet/ .09 of an acre

## **Summary**

On July 1, 2013 the Planning and Zoning Commission reviewed the petition of the downtown Rochelle Association for 324 square feet of additional wall signage on the south side of the building at 314 North Sixth Street to advertise their gratitude to local shoppers.

The petitioner is requesting a sign that says "Shop Rochelle" Thank you Rochelle Merchants

The owner of the property was present and gave a presentation to the commission.

## **RECOMMENDATION**

After review of the facts of the case, the Planning and Zoning Commission found the applicant Downtown Rochelle Association to be a viable addition to marketing business in Rochelle through creative advertisement and in conformance with the City of Rochelle commercial Business Marketing plans and is recommending **Approval** subject to:

- 1) The downtown Rochelle Association and the building owner will maintain the sign in good repair for the duration of the sign.

**VOTE:** 5-0