

ORDINANCE NO. _____

Date Passed: July __, 2014

AN ORDINANCE AMENDING ARTICLE XIII ("SIGNS")
OF CHAPTER 110 ("ZONING") OF THE MUNICIPAL CODE
OF THE CITY OF ROCHELLE

WHEREAS, the City of Rochelle is a body politic and corporate, organized and existing pursuant to the Illinois Municipal Code, 65 ILCS 5/1-1-1, et. seq.; and

WHEREAS, Section 11-13-1, *et seq.*, of the Illinois Municipal Code authorizes municipalities to adopt and amend a zoning ordinance for the regulation of various zoning districts, including each district's permitted uses; and

WHEREAS, Article XIII ("Signs") of Chapter 110 ("Zoning") of the Rochelle Municipal Code currently provides for certain restrictions relating to signage within the various zoning districts, including size and durational limitations; and

WHEREAS, the City Council finds it in the best interests of the City to more accurately define the signage regulations contained in the Rochelle Municipal Code to enhance enforcement of the Code and promote aesthetic and traffic safety;

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROCHELLE, OGLE COUNTY, ILLINOIS, as follows:

1. Article XIII ("Signs") of Chapter 110 ("Zoning") of the Rochelle Municipal Code shall be amended as reflected in **Exhibit A** (strikethroughs are deletions; underlines are additions; asterisks indicate unmodified provisions).

This ordinance shall become effective after its passage, approval and publication as provided by law.

PASSED AND APPROVED this ___ day of July, 2014.

Ayes: _____ Nays: _____ Abstain: _____

Mayor

Attested: _____
City Clerk

EXHIBIT A

Sec. 110-660. PURPOSE AND GOALS.

(a) Purposes. The purposes of these sign regulations are: to encourage the effective use of signs as a means of communication; to maintain and enhance the aesthetic environment and the City's ability to attract sources of economic development; to encourage signs that are compatible with their surroundings; to minimize the possible adverse effect of signs on nearby public and private property; to improve pedestrian and traffic safety; and to enable the fair and consistent enforcement of these restrictions.

(b) Goals. The standards, procedures, exemptions, and other requirements of this Article are intended to establish a permit system to allow a variety of types of signs in commercial and industrial zones, and a limited variety of signs in all other zones; to allow certain signs that are small, unobtrusive, and incidental to the principal use of the respective lots on which they are located, subject to the substantive requirements of this Article, but without permits; to provide for temporary signs in limited circumstances; to prohibit all signs not expressly permitted or provided for by this Article; and to provide for the enforcement of the provisions of this Article.

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Sec. 110-661. DEFINITIONS.

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Banner means any sign of lightweight fabric or similar material that is permanently mounted to a pole or a building by a permanent frame at one or more edges. National flags, state or municipal flags, or the official flag of any institution or business are not banners within the meaning of this definition.

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Building sign means any sign attached to any part of a building as contrasted to a free standing sign.

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Community event / Special group sign means a sign advertising an event of public interest (e.g. church fairs, concerts, community dinners).

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Pennant means any lightweight plastic, fabric, or other material, whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in series, designed to move in the wind.

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~~Projecting Sign means any sign supported by a building or other structure which projects over any street, sidewalk, alley, public way or public easement.~~

Projecting Sign means any sign affixed to a building or wall in such a manner that its leading edge extends more than six (6) inches beyond the surface of such building or wall.

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Seasonal Banner means any sign of lightweight fabric or similar material that is temporarily mounted to a pole or a building by a permanent or temporary frame at one or more edges. National flags, state or municipal flags, or the official flag of any institution or business are not banners within the meaning of this definition.

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Sec. 110-664. TEMPORARY SIGNS.

(a) Permit Required. Except as otherwise provided in this Section, prior to any temporary sign being displayed or installed, the property owner must apply for and receive a permit from the Community Development Director, or his designee, and provide the name of the sign's owner, the address of the sign's owner, a description of the sign, and the location of where the sign is to be installed.

(b) Time Limitations. A permitted temporary sign, except as provided in subsections (e) and (f) of this Section, shall be limited to being displayed no more than a combined total of 60 days per calendar year per temporary sign design. When the same temporary sign design is displayed on multiple signs on the property, each temporary sign shall count towards the total maximum allowed time for that sign design, so that two temporary signs of the same design displayed on one day would count for two days towards the total maximum 60 days for that specific design.

(c) Seasonal Banners, Pennants, and Display Board. Property owners are limited to one (1) seasonal banner, pennant, or display board per 200 feet of linear road frontage of the subject property. One (1) additional seasonal banner, pennant, or display board is allowed for a subject property that supports more than one business. The maximum size of a seasonal banner, pennant, or display board is 32 square feet per side. Lots

fronting on two or more streets are allowed the permitted signage for each street frontage; provided, however, that signage for each street front must be within the restrictions set forth in this Section.

(d) Inflatable Signs, Portable Signs, and Oversized Temporary Signs. Inflatable signs, portable signs, or other temporary signs that are larger than 32 square feet may be allowed so long as the Community Development Director finds them to be of a reasonable size and their display is otherwise consistent with the guidelines of this Section.

(e) Community Event and Special Group Event Signs. Community event signs and special group event signs can be placed one week before the event and must be removed within 3 days after the event. No sign shall exceed 32 square feet per side. No permit is required.

(f) Construction Signs. A permit is not necessary for temporary signs posted on property where construction will be taking place. A height of six feet shall be allowed, as measured from the ground to the center of the sign. Signs are allowed 32 square feet per side of sign and must meet all setback requirements as allowed by this Code. Temporary signs shall remain on the property for no longer than six months.

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Sec. 110-672. EXCEPTIONS. SIGNS IN RESIDENTIAL ZONING DISTRICTS.

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Sec. 110-674. PROHIBITED SIGNS.

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~~(4) It shall be unlawful for any person to erect or maintain any portable sign. Any portable sign located within the city prior to the effective date of the ordinance from which this article is derived must be removed on or before January 1, 1989. The building official may allow a portable sign to be erected and maintained, for a period not to exceed 30 days, by a new business or industry which has not formerly been located within the city, if there are no other signs located on the property. The fee for such a portable sign permit shall be \$25.00.~~

(5)(4) It shall be unlawful for any person to erect or maintain an off-premises sign without first having obtained a conditional use permit issued by the city council upon recommendation by the planning and zoning commission.

(6)(5) Any flashing sign, subject to the provisions relating to non-conforming signs.

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Sec. 110-675. GENERAL STANDARDS.

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(7) *Roof signs.* Roof signs shall only be allowed by the granting of a ~~conditional~~ special use permit by the city council upon recommendation received by the plan commission. Application for a ~~conditional~~ special use for a roof sign shall be accompanied by certificate of a licensed engineer or architect stating that the proposed roof sign and the roof of the building upon which the sign is to be located is engineered to safely accommodate the additional weight and stress from the proposed roof sign.

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Sec. 110-680. PROJECTING SIGNS.

Projecting signs may be permitted upon the following conditions:

- (a) A ground sign is not or cannot be located on the subject property.
- (b) Only one (1) projecting sign may be permitted per building.
- (c) The projecting sign must be mounted perpendicular to the wall.
- (d) The leading edge of the projecting sign may not extend more than 48 inches beyond the surface of the building it is attached to.
- (e) The total area of the projecting sign shall count towards the total sign allotment for the building provided in Section 110-675.
- (f) The projecting sign must provide a minimum overhead clearance of eight (8) feet measured from the sidewalk and nine (9) feet measured from vehicular rights-of-way, as applicable.